

THE TRUE BLUE (NF) TEMPERAMENT

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Description Of True Blues

True Blues direct their intuition and insight toward understanding themselves and others. They value integrity and strive for genuineness and authenticity. They tend to have a vision of an ideal world and want to work toward creating that vision here on earth. As such, True Blues are often called **Ideal Seekers**. Seen as overly optimistic by others, they genuinely strive for an ideal they believe is real. They enjoy work that allows them to use their creativity and individuality, and are not content to just make a living. NF's like to use their insight to benefit other people and many focus their attention and energy on helping others to realize their potential. They are often sensitive to others' emotional needs and are skillful at bringing out the best in people. They can be disappointed when projects or people don't turn out as they expected, because they put so much faith and energy into them.

They like working in a friendly, conflict-free environment where personal and professional growth and development are encouraged. They can be self-righteous about their values and take offense if others don't accept their ideas. Working with people who don't encourage, appreciate, and affirm them can be difficult. They have a strong desire for harmony and are good at conflict resolution.

True Blues like being mentally stimulated and coming up with new ideas and solutions. After the initial challenge or newness disappears, they can get bored with a project. They dislike standard procedures and tight supervision and can be too idealistic and independent-minded to work in most corporate, government, or military environments. True Blues can have an anti-authoritarian attitude and often take sides with the underdog.

True Blues are warmhearted, affirming, nurturing, and empathic. They can become overly involved in other people's psyches and lives, and must guard against sympathizing with another's hurt beyond what the person is actually experiencing. They dream of having a deeply fulfilling and meaningful relationship with an "ideal" partner. They like talking with their partner about plans and goals for the future. Many True Blues enjoy sharing ideas, values, dreams, philosophy, spirituality, and new ways of seeing things. A lot of effort, emotion, and enthusiasm is invested in their relationships, sometimes more than a partner of another temperament is comfortable with. They frequently respond to the emotional demands of others and can feel overwhelmed, pressured, and exhausted if they don't set boundaries. If they feel too suffocated by others, they can disappear.

True Blues seek self-actualization and meaning in their lives, and are interested in understanding and expressing their feelings. They can become self-absorbed in their search for identity, tending to take everything personally. They are easily hurt, sometimes even crushed, by criticism.

As parents, True Blues are affirming and encouraging and feel a strong sense of responsibility to help develop their children's minds and spirits. They try to motivate, mold, and direct their children toward

worthwhile goals and values. They can be good listeners and tolerant of a child's moods and emotions. True Blues encourage their children's individuality and creativity even if very different from their own.

True Blues who have a Perceiving preference (ENFP, INFP) often have a relaxed parenting style and can find it hard to set boundaries and to provide structure and consistency. True Blues who have a Judging preference (ENFJ, INFJ) tend to be more consistent, systematic, and predictable as parents. Their boundaries are more clearly defined.

As children and teens, True Blues have rich and active imaginations. They are curious and innovative and are often involved in creative activities. They are satisfied with the broad grasp of a subject without needing to master the facts or details. They are cooperative and want to be affirmed by adults and other children. They can, however, be unyielding if they feel misunderstood or if their values are violated. Tense or hostile environments are especially difficult for children of this temperament.

True Blues with a preference for Extraverting (ENFJ, ENFP) tend to be outgoing, talkative, and gregarious. True Blues with a preference for Introverting (INFJ, INFP) are more reserved and absorbed with their inner world.

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Ideal Seeker (NF) Characteristics:

Authentic	Cause Oriented
Inspirational	True Romantic
Empathetic	Needs to be Unique
Affectionate	Cooperative
Passionate	Strong Sense of Spirituality
Compassionate	People Oriented
Enthusiastic	Peacemaker
Search to Understand Self	Imaginative

How to get along with True Blues

- They enjoy romance and attention, so give them cards, gifts, compliments, hugs, adoration, and other forms of loving attention.
- Appreciate them for the deep love they are capable of giving and expressing.
- Reassure them that if they say no, you will not reject them or be angry with them.
- Be tactful when offering feedback. True Blues are sensitive to disapproval, rejection, sarcasm, and teasing. Criticism of their unique ways can damage their self-esteem.
- Encourage them to follow their personal and creative pursuits, and to put their work out in the world.
- Be understanding and patient about their need to process and express their feelings.
- Don't judge them for their changing moods.
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Tips for True Blues

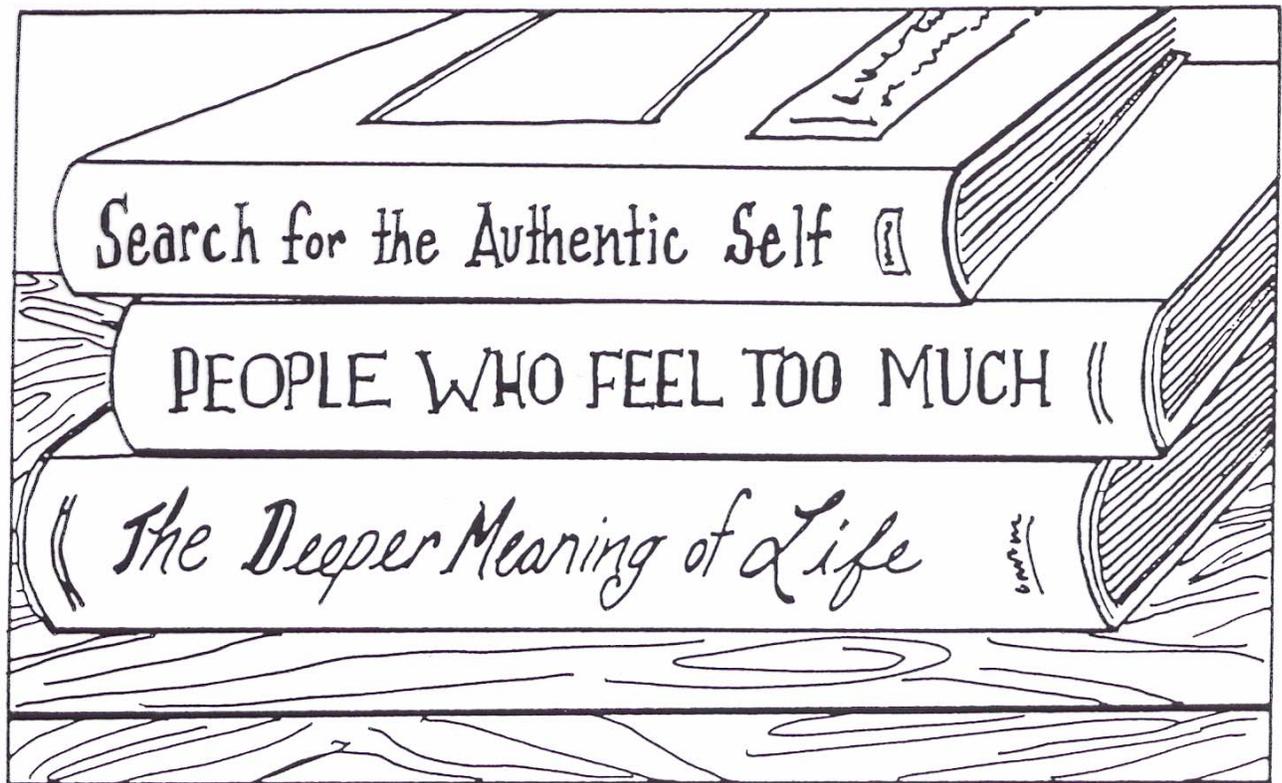
- Look for work that fits your ideals and interests. Make sure it allows you to be an individual and express yourself.
- Avoid taking every comment and remark personally.
- Remember that people are human and that a mix of good and bad qualities in everyone is natural. Don't let your expectations be too unrealistic.
- Be aware of blaming others or finding fault with them when they don't meet your expectations.
- Avoid becoming overly involved in other people's lives. Keep a balanced focus between their needs and yours.
- Notice your tendency to project ideal qualities onto others. When meeting someone new, engage in reality testing and ask practical questions before leaping into a relationship.
- Avoid being overly solicitous and overly giving. Learn to say no.
- Beware of encouraging others' dependence on you.
- Become more in touch with your senses. Learn to be connected with your body and with nature.
- Learn to enjoy the present and the everyday realities of life. Accept the gifts of each moment.
- Learn to be more objective and to impersonally examine the consequences of your choices and actions.
- Discern what is actually being communicated, not just what is between the lines.
- Find friends who understand and appreciate you. Go to places where other True Blues are likely to be, such as classes in psychology, literature, art, or spirituality.
- Set realistic goals so you don't feel frustrated and disappointed when you don't accomplish all you hoped to. Wallowing in guilt and self-reproach is a waste of time.
- Value your unique contributions and strive to be your authentic self.
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Core Needs of True Blues

Meaning and Significance: True Blues feel the need to contribute to the "greater good," to do something beyond the material and more toward the ideal.

Unique Identity: True Blues are forever in search of the answer to the question, "Who am I?"

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Ideal Seekers: NF Temperament

NEEDS: (1) Meaning and Significance
(2) Unique Identity (“Who Am I?”)

VALUES: (1) Authenticity
(2) Idealized & Meaningful World
(3) Self-Actualization
(4) Cooperative Interaction
(5) Unity
(6) Empathic Relationships
(7) Ethics and Morality

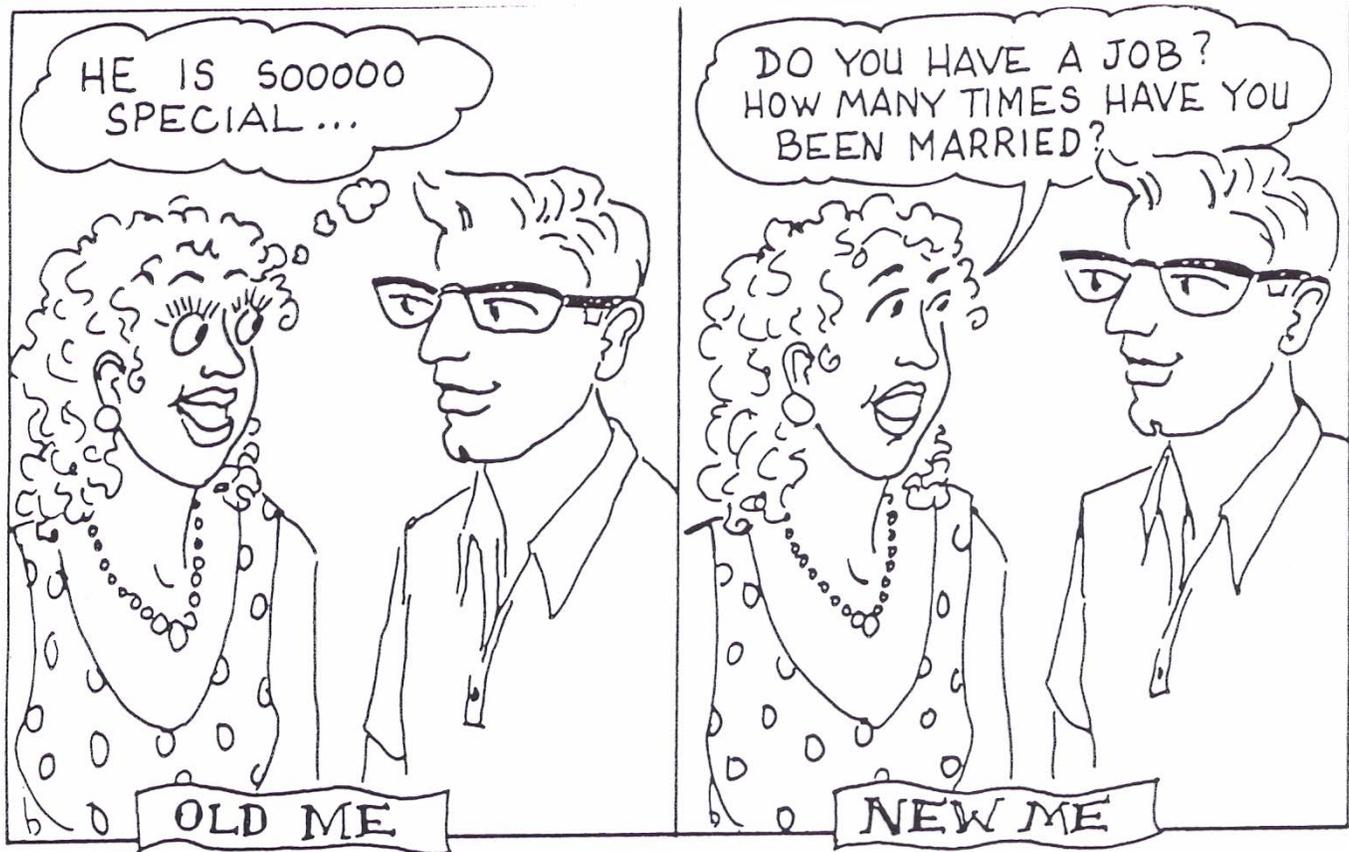
True Blue Innate Values

The values are closely related to the core needs. An integral part of True Blues' need for meaning and significance and unique identity is their search for wholeness and **Unity**, thus their high value on **Cooperative Interaction** and **Empathic Relationships**. If they do not have empathic, very personal relationships, they feel a sense of loss and emptiness. They will devote a great deal of time and energy to fostering and maintaining these relationships. Not only must these relationships be empathic, but they must also be **Authentic**. True Blues place a high value on being authentic and genuine themselves and want nothing fake or phony in their relationships. True Blues place a high value on **Ethics and Morality** and wanting to live in an **Idealized and Meaningful World**. What follows are just some of the inborn, intrinsic values of True Blues. They are especially important to keep in mind when looking for work that will be most fulfilling.

Affirming others
Authenticity
Being acknowledged and appreciated
Bringing out the best in others
Communication and conversation
Compassion
Creativity and self-expression
Democracy
Emotional connection
Empathy
Encouraging people to reach their own potential
Enthusiasm
Fostering personal growth and development
Friendship
Genuine interest in other people
Harmony
Helping people feel better about who they are
Honesty
Improving the lives of others
Individuality
Inspiring others
Integrity
Intuition
Kindness
Loving and being loved
Making the world a more peaceful, loving place
Motivating

Needing to make a difference in others' lives
Nurturing people's potential
Optimism
Patience
Peace
Pleasing others
Positive feedback
Public contact
Raising other people's self-esteem
Relationships
Romance
Self-understanding
Sensitivity
Sharing
Sincerity
Spirituality
Supporting and helping others, especially with their emotional needs
Tact
Teamwork
Tolerance
Trustworthiness
Unconditional love for others regardless of color, race, creed, economic status, etc.
Understanding other people
Uniqueness
Unity

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Ideal Seeker (NF) Values

Authenticity	Honesty	Relationships
Acknowledgment	Individuality	Romance
Communication	Integrity	Self-understanding
Compassion	Intuition	Sensitivity
Creativity	Love	Sincerity
Democracy	Optimism	Spirituality
Empathy	Patience	Tactfulness
Enthusiasm	Peace	Teamwork
Friendship	Pleasing Others	Trustworthiness
Harmony	Positive Feedback	Unity

Typical Annoyances and Stressors for True Blues

- Arrogance
- Being lied to
- Being yelled at
- Bossy, negative people
- Chaos
- Conflict
- Cruelty to children and animals
- Cynics
- Dealing with untrustworthy people
- Disharmony
- Heartlessness
- Injustice
- Insensitivity
- Isolation
- Judgmental people
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- Lack of communication
- Lack of integrity
- Lack of romance
- Lack of support
- Lack of understanding
- Narrow-mindedness
- No hugs
- Not being able to express oneself
- Overly aggressive people
- Paperwork and too many details
- People who won't grow
- Procedures and red tape
- Rigidity
- Tunnel vision
- Work politics

Typical True Blue Roles

Mentor or Foreseer: While most True Blues find themselves drawn to these roles, Directing True Blues are most likely to fall easily into these roles. They are naturally tuned in to information about others and desire to help them develop their potential (self-actualization). These roles usually involve giving directives to others to achieve a helping effect.

Advocate or Proponent: Most True Blues advocate and spread the word. Informing True Blues find these roles particularly satisfying since these are information-giving roles.

Catalyst and Romantic Ideal Seeker roles are directly related to the core needs and values. In any relationship, True Blues are often catalysts for bringing out the best in others. People often report being more productive and creative in their presence. This makes True Blues' actual "job" difficult to see and describe in tangible ways. As romantic Ideal Seekers, they are not only romantic in the sense of love and romance; they tend toward the fanciful and imaginative.

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Typical True Blue Skills

Diplomacy: True Blues tend to build bridges between people and help them resolve deep issues behind conflict. This skill is related to the core values of empathic relationships and unity.

Interpretation: True Blues have a talent for explaining to others what people mean or intend and to transform the communication while maintaining the meaning.

Integrative Thinking: True Blues have a talent for seeing similarities across sometimes disparate categories. It is related to the core value of unity.

Counsel: True Blues seem to know what to say to help others help themselves.

Reveal: They seem to have an antenna that allows them to know others' deeper motivations and a talent for expressing that knowledge so others also know it.

Facilitate: This term is used in the sense of easing relationships between people, of drawing out issues that need to be addressed.

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Typical True Blue Behaviors

Relationship Centered: True Blues' lives revolve around relationships, deep empathic ones. When push comes to shove, relationships will win out over tasks. They are willing to expend a great deal of energy to preserve relationships.

Creating Harmony: They will go to great lengths to create harmony in relationships. This does not mean they are totally averse to addressing conflict, and they will in fact brave conflict for the greater good of future harmony and integrity.

Spiritual: True Blues tend to focus on some greater good and often engage in spiritual practices.

Warm-Hearted: True Blues' tendency to instantly empathize with others makes them appear caring or warm-hearted.

Involved: They can be very involved and committed to relationships and causes. They tend to be intense. This is related to the values of empathic relationships and an idealized and meaningful world.

Praising: True Blues are natural givers of sincere compliments. It is almost as if they are often capable of seeing positive aspects that others miss. They believe that you bring out the best in people through praise. They are sometimes blind to faults and certainly are not prone to focus on them.

Impressionistic: They often have vague global impressions that are very meaningful and significant to them, which they trust. This is the opposite of the demand for precision of the Rational.

Future Time Orientation: True Blues are pulled by their vision of the ideal world in the future. Their focus is on "how it can be", not on "how it is."

Inspiring: When they have a cause, they inspire others to action. This behavior springs from their strongly held beliefs.

Empathic: To be empathic is to feel what others feel. There seem to be two kinds of empathy. One is feeling what others feel when in their presence. The other is more predictive, knowing how others will feel in a given situation.

Imagining: Reflecting their Idealistic, future orientation, True Blues tend to be imaginative, dreaming up all kinds of possible scenarios.

Credulous: True Blues tend to believe. They want to believe in the goodness in everyone and start with a position of faith first, skepticism second.

Metaphors: Metaphors build bridges between people by giving a common experience they can relate to, thereby increasing understanding. True Blues tend to develop metaphors easily, and their language is often rich with them. These metaphors are often deeply symbolic.

Global Language: Their language tends to mirror their impressions and they often speak in broad, general terms. Thus others can see their own personal meanings in what the True Blue has said and thus have their own unique identity. While this global language usually has a positive effect, it can sometimes lead to misunderstanding.

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True Blue Innate Gifts and Talents

These are just some of the inborn, intrinsic gifts and talents of True Blues. They are especially important to keep in mind when looking for work that will be most fulfilling.

Acknowledging others – showing appreciation or expressing recognition of the help somebody has given or the work somebody has done.

Activism – vigorous action in pursuing a political or social end.

Advocating – supporting or speaking in favor of a worthy cause.

Building camaraderie – creating a feeling of close friendship and trust among people.

Building rapport – creating an emotional bond or friendly relationship between people based on mutual liking, trust, and a sense that they understand and share each other's concerns.

Building self-esteem – helping others develop a healthy sense of self-worth and self-respect.

Coaching and consulting – giving advice that will help people to solve their own problems.

Communicating – effectively giving or exchanging verbal or written information with others.

Coordinating – organizing a complex enterprise in which numerous people are involved and bring their contributions together to form a unified whole.

Counseling – helping others with their personal and/or professional problems.

Diplomacy – skill and tact in managing communication and relationships with other people.

Enlightening – imparting wisdom and spiritual insight.

Expressing feelings – openly and honestly revealing and sharing your feelings with another person (which can lead to greater rapport when the other person shares honestly too).

Facilitating groups – assisting the growth, development and/or progress of a group.

Fostering – nurturing growth and development.

Guiding – steering, leading, or directing someone in a healthy, positive direction.

Healing – improving, curing, or restoring someone's emotional, physical, mental, and/or spiritual health.

Helping others – improving the lives of others through generosity and/or service.

Influencing others – affecting the lives of others in a powerfully positive way.

Inspiring others – stirring, rousing, and stimulating others to live their life confidently.

Interviewing others – using diplomacy and tact when asking relevant questions to obtain information and a greater understanding of another person.

Leading by example – acting as a positive role model or exemplar.

Listening – sincerely paying attention to what someone has to say.

Mentoring – coaching, supporting, or guiding others in the direction they want to go in.

Motivating – acting as a catalyst to get someone to take action on their goals and dreams.

Nurturing potential – encouraging someone to grow, develop, thrive, and be successful

Praising – expressing words of great appreciation or admiration to someone.

Public speaking – effectively (and usually passionately) informing, motivating and/or inspiring large groups of people with oratory skill.

Recruiting – enlisting or enrolling someone to get involved or join in.

Supporting others – assisting others physically, financially, spiritually and/or emotionally.

Teaching – educating and enlightening others and motivating them to learn.

Training – the process of teaching someone or a group of people how to perform a specific skill or job.

Trusting – having faith that everything will work out for the highest good.

Tutoring – teaching an individual student or a small group of students who need additional help in grasping a subject or teaching.

Understanding – a sympathetic, empathetic, and tolerant recognition of somebody else’s basic nature or situation.

Validating inherent worth – recognizing and appreciating others for who they are.

Visualizing – imagining possibilities and helping others to create their heart’s desire.

Working as a team – a group cooperatively functioning together to achieve a common goal.

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Ideal Seeker (NF) Natural Gifts & Talents

Building rapport	Enlightening	Listening
Communicating	Facilitating groups	Mentoring
Consulting	Fostering	Motivating
Mentoring	Guiding others	Nurturing
Motivating	Healing	Public speaking
Nurturing	Helping others	Recruiting
Recruiting	Influencing others	Supporting others
Supporting others	Inspiring others	Teaching
Coordinating	Empathizing	Training
Counseling	Interviewing	Visualizing
Expressing feelings	Leading	Working as a team

Career Satisfaction for True Blues

I believe everyone on Earth would be most happy making a contribution to society in a way that expresses his or her own unique nature. Each of the four temperaments has its own set of intrinsic needs, values, gifts, and talents. Understanding your inborn, basic nature (i.e. temperament) can help facilitate your choice of career. We all know that there are numerous factors that affect career choice but understanding and fulfilling the innate desires of your temperament is one of the most important factors to satisfy for optimum health and happiness.

There are four Myers-Briggs types that are True Blues. They are: **ENJF**, **ENFP**, **INFJ**, and **INFP**. You will notice that all of these Myers-Briggs types have the letters “**NF**” in common. **N** stands for **iNtuition** and **F** stands for **F**eeling. Having intuition dominant, True Blues are imaginative, abstract, theoretical, idealistic, and visionary. They heed their inner, intuitive promptings and sixth sense more than outer, literal, factual promptings (even if ever so slightly). They are interested more in what could be than in what is. Having feeling dominant, True Blues tend to make decisions with their heart based on subjective reasoning, compassion, empathy, and personal values more than with their head based on objective reasoning, justice, policy, principles and impersonal criteria. Although ENFJs, ENFPs, INFJs, and INFPs are different in many ways, they all have in common innate values, gifts and talents related to their shared True Blue temperament.

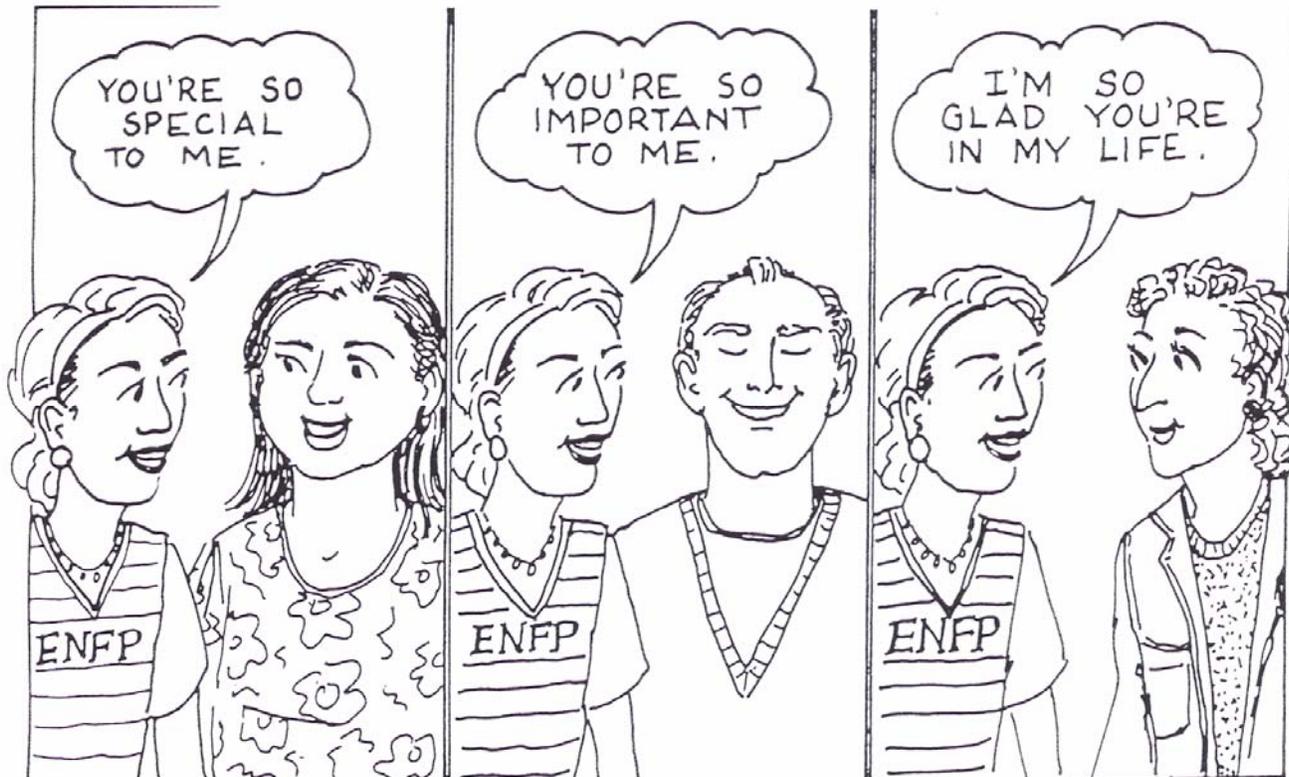
True Blues are characterized by their inborn interest in personal growth and development, not just for themselves but for others too. They are enthusiastic (often catalytic), romantic, imaginative, intuitive, and soulful. They want to uplift, inspire, motivate, encourage and help people be all they can be. Their vision is of an ideal world full of peace, harmony, and love for each other. Like Deep Greens, they see what’s possible. Like Solid Golds, they act in good conscience, working toward their goals without compromising their principles, morals, or personal code of ethics.

What follows are some of the appealing majors and careers for True Blues. If you also look at the types of careers most suited to you from astrology, numerology, the Enneagram, the Myers-Briggs system, the aura color system, and multiple intelligences you will see a recurring theme identifying your greatest career potential.

So, if True Blues naturally focus on making decisions with their heart using compassion and empathy AND focus on “what could be” using their imagination, intuition, and idealism, what types of careers do you think would be appealing to them? Let’s take a look! Below is a list of careers, grouped into different career paths, that are most often appealing to True Blues.

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Appealing True Blue Majors



Appealing Ideal Seeker (NF) Majors:

Elementary education
Secondary education
Special education
Music, Drama, Dance
Art therapy
Counseling/Psychology
Child development
Psychology
Personnel work
Communications

Sign Language
Religious studies
Social Work
Women's studies
Public relations
Literature
Journalism
Languages
Holistic Health
Sociology

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Appealing True Blue Careers

According to Jonathan Niednagel, an acknowledged expert doing brain research on each temperament, True Blues are most gifted in speech, hearing, and verbal skills. Interestingly, **NFJs** process language principally in the verbal-oriented left brain and **NFPs** process language principally in the visual-oriented right brain, giving them slightly different talents that won't be differentiated here. Check out his website for more information: www.braintypes.com.

Education/Instruction: Since True Blues are so interested in personal growth and development and have a gift for speech and verbal skills, it is only natural that they are drawn to professions that allow them to teach and instruct others.

- Director of education
- Educational consultant
- Instructional designer
- Learning specialist
- Lecturer
- Librarian
- Motivational speaker
- Religious educator
- Resource development specialist
- Teacher or Professor (especially of the humanities and social sciences. English – foreign language – literature – art – philosophy – health – special education – drama – music – theology – theater – creative writing – journalism – alternative health – metaphysics – psychology – sociology – social anthropology – or any of the other True Blue subject areas listed here)
- Tour guide
- Tutor
- Workshop/Seminar presenter

Counseling/Guidance: This is one of the most popular lines of work for True Blues. Again, this has to do with facilitating personal growth, which True Blues love to do for themselves and others. Many are into psychology, spirituality, metaphysics, philosophy, dream interpretation and/or mysticism so it is not surprising that they pursue these fields as professions too. Also see the "Healing/Health Care" and "Business/Consulting/Sales" sections for other counseling/consulting professions.

- Astrologer
- Counselor (especially career – child welfare – drug/alcohol/substance abuse – marriage and family – pastoral – rehabilitation – school/guidance – spiritual)
- Coach – also know as Personal coach (especially career – life – relationship)
- Dream interpreter
- Meditation teacher
- Neuro-Linguistic Programming (NLP) practitioner
- Numerologist
- Nutritionist
- Psychic
- Tarot card reader
- Therapist (art – hypnotherapist – marriage and family – psychiatrist – psychologist – psychotherapist – stress reduction)

Research/Science: True Blues who have a strong Deep Green aspect to their personality often enjoy research and science, especially as it relates to finding a cure, championing a cause or solving some other problem facing humanity.

- Researcher
- Scientist (especially social sciences or sciences of how the mind works such as neuropsychology and cognitive science)

Advocacy/Activism: True Blues are idealists (hence the name) at heart and have a vision of an ideal, peaceful world where everyone loves and respects each other. They value integrity and authenticity in themselves and others and strive to manifest their vision of peace and harmony here on Earth.

- Civil rights activist
- Columnist (Editorial)
- Consumer affairs advocate
- Environmental activist
- Evangelist
- Health advocate
- Independent film maker
- Interviewer
- Journalist
- Missionary
- Peace and nonviolence advocate
- Public defender
- TV documentary producer

Helping and Personal Relations: True Blues have their greatest talent in diplomacy. They seem to have a gift for working well with people since they are considerate, kind, and sensitive. They also are sincerely interested in understanding and helping people. Not surprisingly they are often drawn to the helping professions. As they are often excellent communicators (especially the extraverted True Blues), they like to improve the lines of communication between people. They are committed to resolving conflicts, reconciling differences and building bridges between people. Also see the "Advocacy/Activism" section.

- Adoptions coordinator
- Ambassador
- Child care provider
- Community affairs coordinator
- Conflict resolution attorney
- Dean of student affairs
- Diplomat
- Human services worker
- Librarian
- Mediator
- Public relations specialist
- Receptionist
- Social services liaison
- Social worker
- Welfare worker
- Youth services director/worker

Ministry/Clergy/Philosophy: Some True Blues enjoy contemplating the mysteries and meaning of life. They are deeply in touch with their inner impulses. They like their time alone to seek and search for answers to the "big questions" of life. So, the clergy and philosophy are a natural draw for these meditative yet often inspirational folks.

- Minister
- Monk
- Nun
- Pastor
- Pastoral counselor
- Philosopher
- Preacher
- Priest
- Rabbi
- Rector
- Reverend
- Religious educator
- Some other position in the clergy
- Vicar

Healing/Health Care: True Blues have great empathy for other people's pain and suffering so they are often drawn to the healing and health care professions where their warmth and compassion can be put to good use. Many True Blues are very aware of and interested in the mind-body-spirit connection so often find themselves gravitating toward the healing or health profession that resonates the most with them.

- Acupuncturist
- Aerobics instructor
- Esthetician
- Chiropractor
- Dietician
- Health care administrator
- Health care provider (in-home)
- Holistic health practitioner (HHP)
- Hypnotherapist
- Massage therapist
- Nurse
- Nutritionist
- Occupational therapist
- Pediatrician
- Personal fitness trainer
- Physical therapist
- Physician
- Psychiatrist
- Psychologist
- Skin care specialist
- Speech-language pathologist (SLP)
- Speech-language therapist (SLT)
- Surgeon
- Vaidya (Ayurvedic doctor)
- Yoga instructor

Writing/Journalism/Language: As mentioned earlier, True Blues are most gifted in speech, hearing and verbal skills. Naturally then, they would be good with languages, writing and reporting news. True Blues are imaginative, creative, romantic, and often spiritual. They have a great interest in the humanities and social sciences; so much of what they write about contains these themes. Not surprisingly, they are drawn to the following professions.

- Editor
- Foreign language interpreter
- Foreign language translator
- Journalist/Correspondent
- Newscaster (in the studio)
- News reporter (on the scene)
- Novelist (especially romance)
- Playwright
- Poet
- Scriptwriter
- Songwriter
- Speech coach
- Sign language interpreter
- Writer

Artistic/Creative/Dramatic/Musical: Many True Blues are very creative, even dramatic (especially the extraverted True Blues), and love the arts in general. Those that seem to have a special talent, or just a burning desire to express themselves, may find one of the following careers appealing.

- Actor/Actress
- Architect
- Art director
- Artist
- Composer
- Cosmetologist
- Designer (especially fashion – floral – wedding)
- Drama coach
- Dramatist
- Entertainer
- Florist
- Graphic artist
- Greeting card designer/writer
- Interior decorator
- Musician
- Performer
- Photographer
- Poet
- Singer
- Talk show host/hostess

Business/Consulting/Sales: Many True Blues enjoy work that allows them to use their creativity, ingenuity, and insight to come up with new solutions to problems, especially problems that affect people. True Blues with strong ambition often want to be self-employed or at least set their own hours.

- Business consultant (especially having to do with any of the other professions listed here)
- Business owner (especially having to do with any of the other professions listed here)
- Entrepreneur (especially having to do with any of the other professions listed here)
- Executive coach
- Lawyer
- Marketing specialist (especially a product or service the I & I Seeker believes in and helps people)
- Salesperson (especially a product the True Blue believes in and helps people)
- Team building consultant
- Wedding consultant/coordinator

Corporate/Professional: Some True Blues gravitate to the corporate and professional world where they can work within an organization to build camaraderie and make other positive changes in their cultural environment.

- Advertising director
- Conference planner
- Corporate or team trainer/facilitator
- Employee assistance program coordinator
- Fundraiser
- Human resources development specialist
- Human resources manager
- Lawyer (could be corporate lawyer or lawyer with own private practice)
- Media specialist
- Organizational development consultant
- Program designer
- Public relations specialist
- Recruiter

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